

# UNLOCK THE POWER OF CONVERSATION

MEET JABRA PRO® SERIES

## FOR THOSE WITH COMPLEX TASKS

High value conversations are worth a lot to businesses.
Our Jabra PRO Series helps each one go smoothly - no matter how complex the call.
Meet our intelligent sound solutions and start Unlocking The Power of Conversation.

Empowering employees with the right headset technology for their needs can significantly boost their productivity, improve customer relations and drive efficiency.

In Q4 2015, we conducted extensive proprietary research, in which we spoke to 3000 end users. We examined how the most productive companies and people in different call-centric businesses work. Our aim was to find out how to best support them in better serving their customers.



## LET'S TALK ABOUT HEADSETS

Great conversations make happy people, on both ends of the call. Headsets offer employees a more comfortable and productive way of communicating with customers. The wrong headset can cause anything from losing a customer to health problems for the user.

Jabra offers a range of headsets to support different ways of working, so we can ensure the right fit for any team.



## ALWAYS READY TO TALK

We believe that technology should adapt to people, not the other way around.

It's because of this that we often offer free on-site trials so businesses can discover which solution fits their needs. Please contact your regional sales team for specific details.



# COMMON BARRIERS TO SUCCESS

A desk phone or poor quality headset can be the worst enemy of productivity and forging real connections with customers. Let's take down the barriers to conversation and free the best people from performance damaging but easily avoidable problems:



Uncomfortable headsets, leading to headaches, ear pain and absenteeism



Back, neck or shoulder pain from holding a phone handset for long calls



Staff having difficulty hearing customers



LOYALTY

Customers having difficulty hearing staff



AFTERCARE



Lack of support after sale completes



84% OF CUSTOMERS WILL ABANDON A BRAND AFTER 1 BAD EXPERIENCE

OVUM AND LOGMEIN REPORT, Q2 2015

40% INCREASE IN THE LENGTH OF CUSTOMER PHONE CALLS BY 2020

BRITISH TELECOM, 'SUPER AGENT 2020', Q4 2014



TO MAKE UP FOR 1 NEGATIVE

OVUM AND LOGMEIN REPORT, Q2 2015



THE MOST PRODUCTIVE PEOPLE HAVE 33% MORE DESK SPACE THAN THE LEAST

JABRA, 'THE POWER OF CONVERSATION' STUDY, Q4 2015

### BEST FIT

No matter the model, the benefits of our products are:

- · Crystal clear sound
- · Noise canceling technology
- · Easy installation

Make your team more productive with a call solution from Jabra by discovering which is most suitable for your users.

We know that users in all working environments struggle with the issues like noise, discomfort and interruptions. Discover how the top pain points faced by phone and headset users are resolved with our innovative headsets.

Make teams of all sizes more productive with a call solution from Jabra.

#### PERFECT FOR THESE JOBS



JABRA PRO 900



Emergency Services



#### **AFFORDABLE**

Entry solution when moving from cordless to wireless with 8+ hrs battery time

#### RANGE

Up to 120m/395ft range

# SINGLE CONNECTIVITY Desk phone (PRO 920 OD) o

Desk phone (PRO 920 QD) or softphone (PRO 930 USB) with traditional interface

#### PREMIUM

Best in class wireless solution with 10+ hrs battery time

#### MORE RANGE

Up to 150m/490ft range

# TRIPLE CONNECTIVITY

Desk phone, softphone, mobile and tablet with Touchscreen (PRO 9470, PRO 9465 variants)



PERFECT FOR THESE JOBS

**Financial** 

Advisor

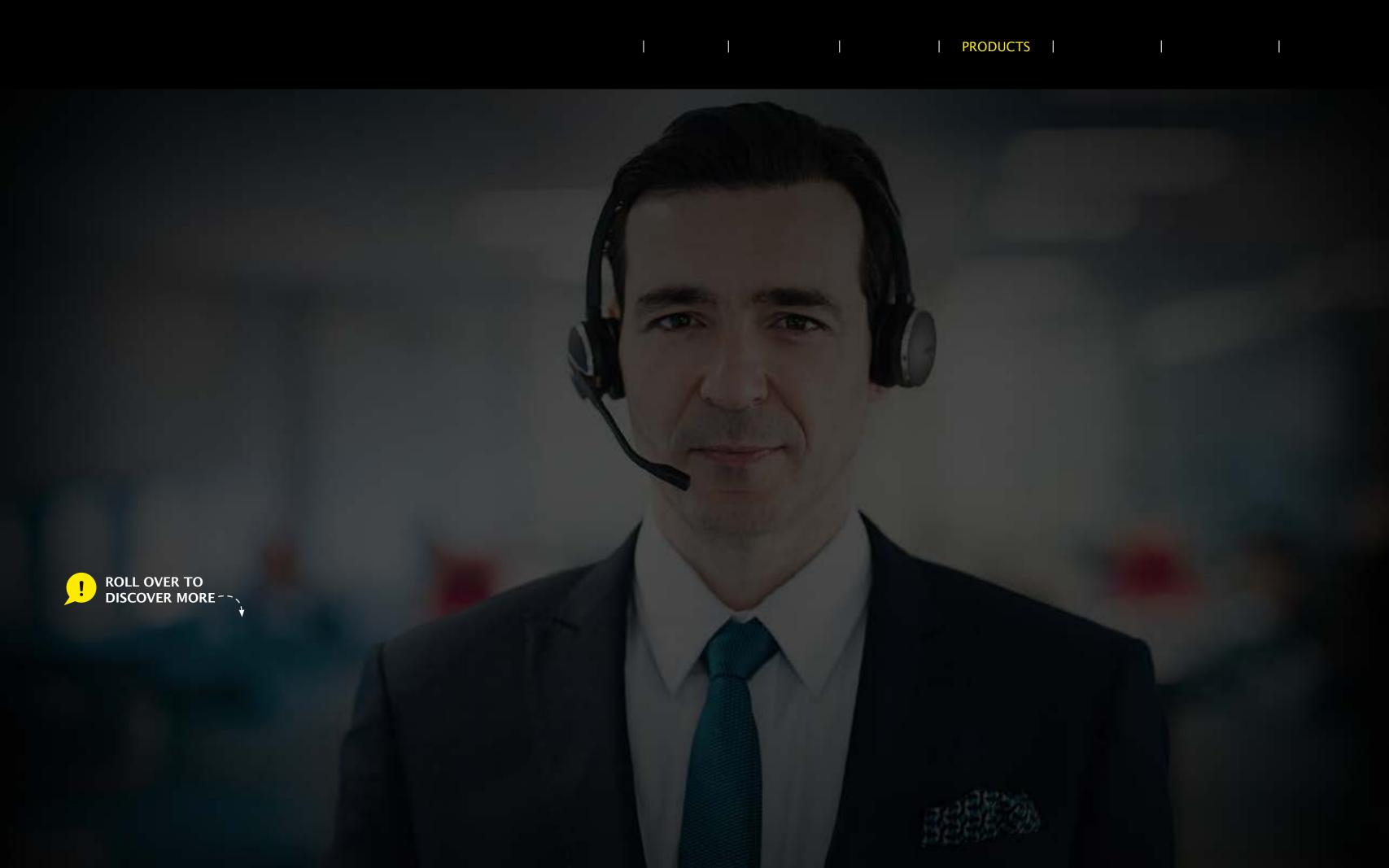
Consultant

Lawyer

Private

Banking

JABRA PRO 9400



| COMPARE |

# COMPARE JABRA PRODUCTS

Use this chart to discover the differences between products and find the perfect solution for any business need.

WIRELESS SOLUTIONS									
Work Space	At office desk	✓	~	✓	~	✓	✓	<b>~</b>	<b>~</b>
	Around office	<b>~</b>	✓	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Connectivity	Desk phone	✓	<b>~</b>	✓	<b>~</b>			<b>✓</b>	✓
	Softphone	✓	✓	✓	<b>~</b>	✓	✓		
	Mobile	✓	<b>~</b>			✓		✓	
	Tablet	✓	✓			✓		✓	
Wireless Technology	DECT	<b>~</b>	<b>~</b>	✓	<b>~</b>		✓		<b>✓</b>
	Bluetooth *	✓	<b>~</b>			✓		✓	
Touch	Touchscreen	✓	<b>~</b>	✓					
	Touchpad				<b>~</b>				
Build	Flexible Boom Arm		✓	✓	✓				
	Mono	<b>~</b>		✓	<b>~</b>	✓	<b>~</b>	✓	<b>~</b>
	Duo		<b>~</b>	✓	<b>~</b>		✓		✓
Wearing Style	Headband	<b>~</b>	<b>~</b>	✓	<b>~</b>	<b>✓</b>	✓	✓	✓
	Earhook (mono only)	✓		✓	<b>~</b>	✓	✓	✓	✓
	Neckband (mono only)	✓		✓	<b>~</b>	<b>~</b>	✓	<b>~</b>	✓
Cable [	Wireless	<b>~</b>	<b>~</b>	✓	<b>~</b>	✓	<b>~</b>	✓	✓

<sup>\*</sup> NFC enabled for easy pairing and connectivity

| WHY JABRA

# WE CREATE HEADSETS FOR PEOPLE WHO TALK FOR A LIVING

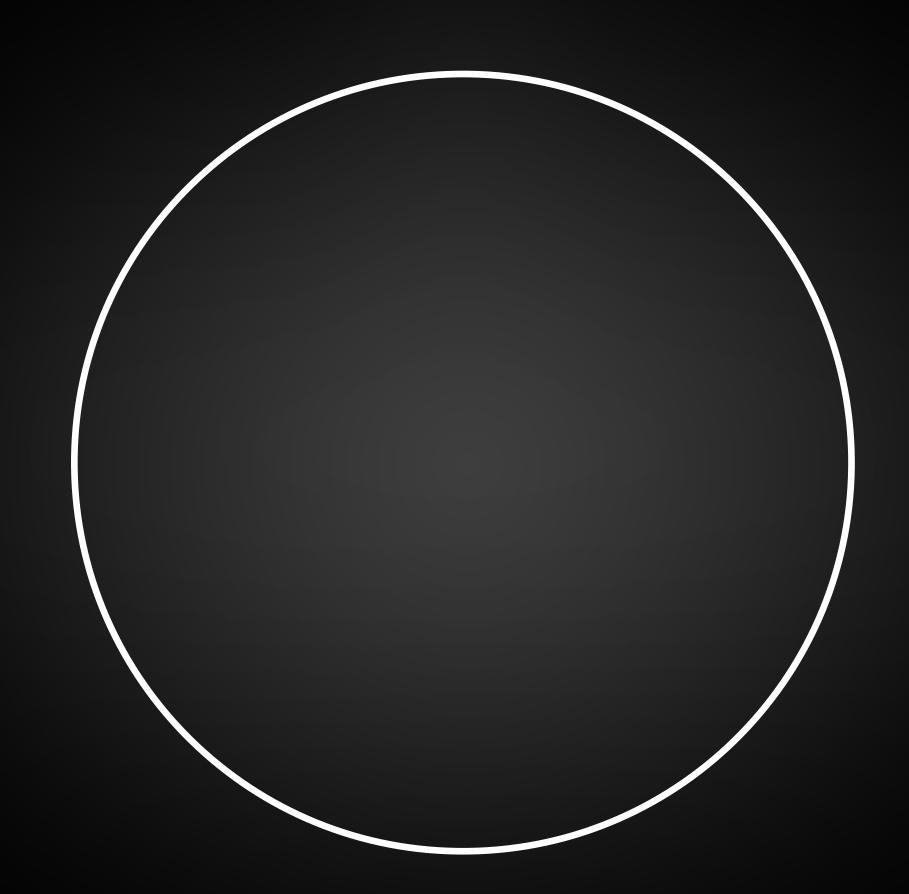
Our wireless headsets are specially designed for every day use, which means every day problems become a thing of the past. Leave the desk and find the focus that's needed to excel and stay ahead of the competition.

Check out the interactive features to see how our intelligent solutions can directly resolve these problems:

- 1. Noise level
- 2. Interruptions from colleagues
- 3. Health issues (aches and pains)



ROLL OVER NUMBERS 1 - 7
TO VIEW THE BENEFITS



GET IN TOUCH