

UNLOCK THE POWER OF CONVERSATION

MEET JABRA BIZ[®] SERIES

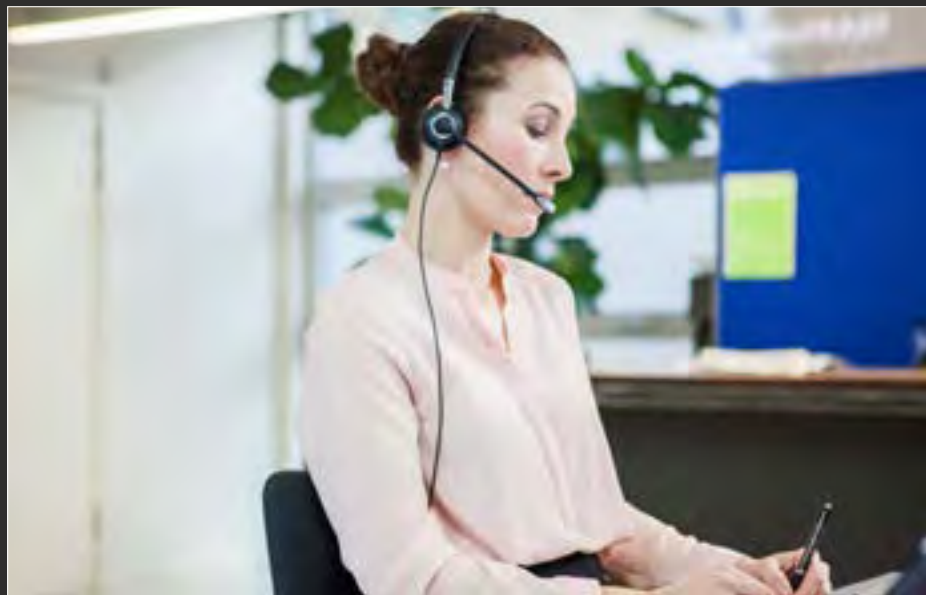
FOR THOSE WITH A HIGH VOLUME OF REPETITIVE TASKS

When it comes to dealing with a high call volume, efficiency is key. Our Jabra BIZ series works as hard as you do – no matter how many calls you take. Meet our intelligent sound solutions and start Unlocking The Power of Conversation.

PEOPLE DRIVE BUSINESS

Empowering employees with the right headset technology for their needs can significantly boost their productivity, improve customer relations and drive efficiency.

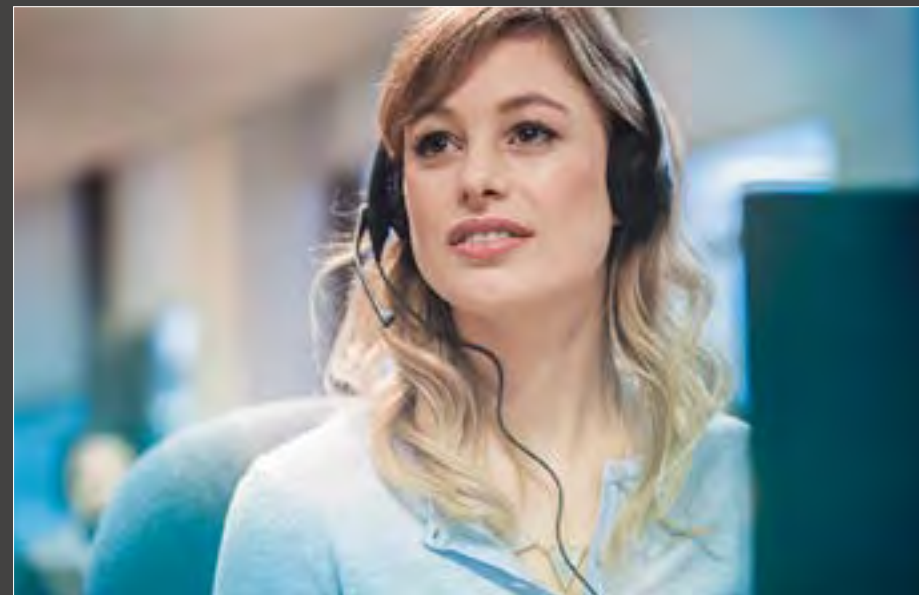
In Q4 2015, we conducted extensive proprietary research, in which we spoke to 3000 end users. We examined how the most productive companies and people in different call-centric businesses work. Our aim was to find out how to best support them in better serving their customers.



LET'S TALK ABOUT HEADSETS

Great conversations make happy people, on both ends of the call. Headsets offer employees a more comfortable and productive way of communicating with customers. The wrong headset can cause anything from losing a customer to health problems for the user.

Jabra offers a range of headsets to support different ways of working, so we can ensure the right fit for any team.



ALWAYS READY TO TALK

We believe that technology should adapt to people, not the other way around.

It's because of this that we often offer free on-site trials so businesses can discover which solution fits their needs. Please contact your regional sales team for specific details.



89% OF CUSTOMERS WILL LEAVE FOR A COMPETITOR
AFTER A NEGATIVE CUSTOMER EXPERIENCE

JABRA, 'THE POWER OF CONVERSATION' STUDY, Q4 2015

89%



46% LESS WORK ABSENTEEISM
FROM MORE PRODUCTIVE PEOPLE

JABRA, 'THE POWER OF CONVERSATION' STUDY, Q4 2015

46%



COMMON BARRIERS TO PRODUCTIVITY

A desk phone or poor quality headset can be the worst enemy of productivity and developing real connections with customers. Take down the barriers to conversation and free the best people from easily avoidable but common problems:



COMFORT

Uncomfortable headsets, leading to headaches, ear pain and absenteeism



EXPERIENCE

Back, neck or shoulder pain from holding a phone handset for long calls



REACTION

Staff having difficulty hearing customers



LOYALTY

Customers having difficulty hearing staff



AFTERCARE

Lack of support after sale completes



84% OF CUSTOMERS WILL ABANDON
A BRAND AFTER 1 BAD EXPERIENCE

OVUM AND LOGMEIN REPORT, Q2 2015

84%



73% OF DECISION MAKERS IN CALL
CENTRIC ENVIRONMENTS STATE AN
INCREASE IN THE COMPLEXITY OF
CUSTOMER INTERACTION

ICMI, 2015

73%



40% INCREASE IN THE LENGTH
OF CUSTOMER PHONE CALLS
BY 2020

BRITISH TELECOM, 'SUPER AGENT 2020', Q4 2014

40%



74% OF CUSTOMERS USE AT LEAST 3 DIFFERENT
MEDIA WHEN INTERACTING WITH A BRAND

JABRA'S 'THE POWER OF CONVERSATION' STUDY, Q4 2015

74%

BEST FIT

No matter the model, the benefits of our products are:

- Crystal clear sound
- Noise canceling technology
- Easy installation

Enjoy more comfort, more versatility and more clarity, no matter what model you use.

We know that users in all working environments struggle with the issues like noise, discomfort and interruptions. Discover how the top pain points faced by phone and headset users are resolved with our innovative headsets.

Make teams of all sizes more efficient with a call solution from Jabra.

JABRA BIZ 2300

PERFECT FOR CALL AND CONTACT CENTERS

JABRA BIZ 2400 II

PERFECT FOR CIVIL SERVANTS, IT AND HR SUPPORT

! ROLL OVER TO
DISCOVER MORE

JABRA BIZ 1500 SERIES

JABRA BIZ 2300 SERIES

JABRA BIZ 2400 II SERIES

*Volume control USB version only

COMPARE JABRA PRODUCTS

Use this chart to discover the differences between products and find the perfect solution for any business need.

CORDED SOLUTIONS

Work Space

At office desk	✓	✓	✓
Desk phone	✓	✓	✓
Softphone	✓	✓	✓
Breath resistant mic	✓	✓	
QD - Wide band up tp 4.5khz	✓	✓	✓
QD - Wide band up tp 6.8khz	✓		
USB - Wide band up tp 6.8khz *	✓	✓	✓
Ear cushions	Leatherette	Foam	Foam
Flexible spin boom arm	360°	360°	270°
Headband padding	✓		
Headband	✓	✓	✓
Ear hook <small>(mono only)</small>	✓		
Neck band <small>(mono only)</small>	✓		
Mono/Duo	✓	✓	✓
Corded	✓	✓	✓

* Includes Hi-Fi stereo sound

COMPARE

WE CREATE HEADSETS FOR PEOPLE WHO TALK FOR A LIVING

Our research has revealed the top pain points for users.

Check out the interactive features to see how our intelligent solutions can directly resolve these problems:

1. Noise level
2. Interruptions from colleagues
3. Health issues (aches and pains)



ROLL OVER NUMBERS 1 - 7
TO VIEW THE BENEFITS



GET IN TOUCH